

## PRESS RELEASE – La Barbe Nouvel Observateur – Brussels – October 10-12, 2013

## Nouvel OBS: A Seminar in Brussels, or How the French Male Elite Thinks it can Save Europe

The French weekly, the Nouvel Observateur has invited nearly 90 figures from the European elite to a 3 day meeting in Brussels to solve Europe's problems. Reinventing Europe! How to improve its social model? How to ensure its cultural influence? The Nouvel Observateur has invited 78 old white men out of 87 guests to address these critical issues. La Barbe (The Beard) could not be happier!

Oh, Gentlemen of the Nouvel Obs, great commentators of our society, you who possess an unmatched talent to grasp the meaning of our times, please accept our fraternal congratulations. The three days that you devote to this conference on Europe demonstrate your bold modernity and your perceptiveness in capturing the moods of our times. You have succeeded in reserving the right to speak to Great White Men. Although you did succumb to a few schemers, with 90% men, you will regale us with round tables that promise to be male oriented with debates manly managed. Your choice to have invited only male intelligence to conduct this deep and necessary thought on culture and society seems to us simultaneously right, courageous and visionary.

## La Barbe!

Les journées de Bruxelles: Nouvel Obs Forum 87 panelists/ 78 men [90%]

Round Table on the Economy: 21 panelists/ 20 men [95%]

Round Table on Society and Culture: 30 panelists/ 30 men [100%]

Average age: 59

(based on information on Nvel Obs web site dated 06/10/2013)

La Barbe (the Beard) is a feminist direct action group founded in 2008 in France. Its members denounce the absence or the under-representation of women in decision making positions in the economy, politics, culture and the media.

"Being a woman, wearing a beard ostensibly among powerful men. Silently agreeing with male supremacy and sowing gender confusion."

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